

DRDO – FICCI Accelerated Technology Assessment and Commercialization Programme

Beet root Juice Powder Mix

The vegetable juices are good same as of minor nutrients and functional properties with higher assimilation into the body. The color of the beet root juice is very native and good flavour . But juice as such shows colour degradation while in dehydrated form the colour remain stable for 12 months and serves the purpose of improving anemic.

For further details please contact:

Ms. Eittee Gupta, Sr. Assistant Director, FICCI at Ph : 011-23487233, M : 09810438092 or eittee.gupta@ficci.com

Ms. Ritika Kishore Vaid, Assistant Director, FICCI at Ph : 011-23738760, M : 9971450633 or ritika.kishore@ficci.com